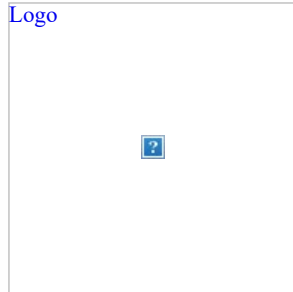


From: [KCEO](#)
To: [Jean Geselius](#)
Subject: KCEO May Newsletter
Date: Friday, May 24, 2024 1:08:00 PM

[View this email in your browser](#)



May Highlights

What an incredible 10th year for the KCEO program! The students did a fantastic job introducing the KCEO community to their new businesses at the annual KCEO Trade Show on Friday, May 10. Thank you to everyone who has supported these amazing entrepreneurs throughout the past year.

Each student has grown individually, becoming better critical thinkers, collaborators, and communicators. They have also learned the importance of taking initiative, being adaptable, and problem solving. We greatly appreciate everyone who took time out of their busy schedules to mentor, encourage, and guide these wonderful students. We will be welcoming the 11th KCEO class in August, and we look forward to working and learning with each of you again.

Spicer EDA: Helping Businesses Grow

Today the KCEO class had a great discussion with Spicer Economic Development Authority representative and Spicer City Administrator Jen Beckler. Jen shared with the students the various possibilities how the Spicer EDA can help their small business, and other businesses within the city of Spicer.

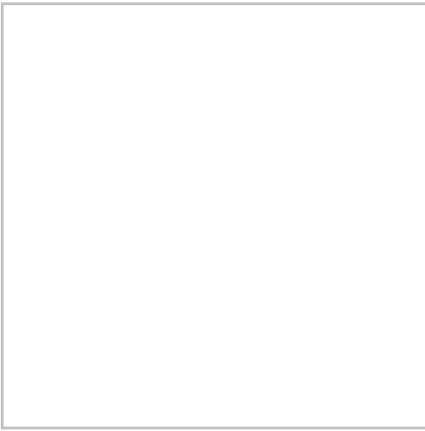
Thank you Jen for sharing your insights and experience with the young entrepreneurs today!

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JMSK & Z Committed to Helping Others

"Small choices lead to good habits." -Brandon Zumwalt

Today we had the opportunity to learn from Todd Kleinhuizen, Brandon Zumwalt, & Brad Schmidt, attorneys



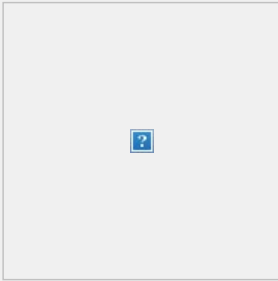
from JMSK&Z about the importance setting up a correct business entity, protocols to minimize risk, and the importance of contracts.

Thank you Todd, Brandon, & Brad for sharing your knowledge and experience with the KCEO class today.

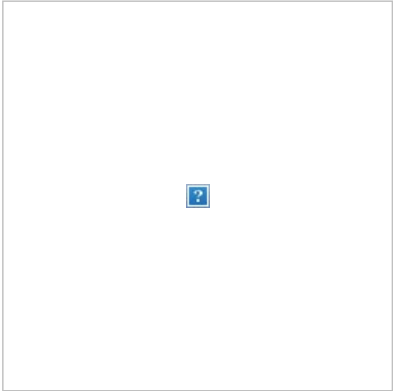
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2024 KCEO Business of the Year

Congratulations to Aiden Whetston owner/founder of [Mud Lake Motors!](#) He is the recipient of the 2024 KCEO Business of the Year award! This award was voted on by the attendees of the KCEO Trade Show. Thank you to everyone who attended the event today.



[#KCEO](#) [#KCEOTradeShow](#) [#MudLakeMotors](#)
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Allergy & Asthma Specialty Clinic: Helping Patients Enjoy Life

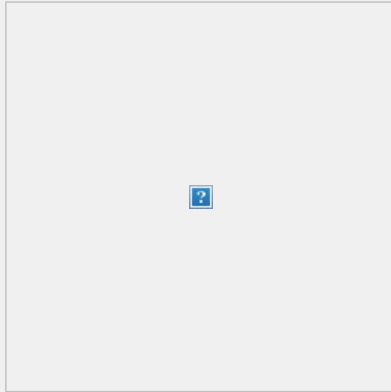
Such a wonderful experience touring the Allergy and Asthma Specialty Clinic today in Willmar! We were privileged to learn about Dr. Amy and Jim Ellingson's journey of entrepreneurship in the medical field. Their dedication to patient care shines through, 23 years after opening this incredible clinic.

Advice they had for the students:

- *You need to recognize that you don't know everything. Surround yourself with good people who can help you.
- *Network! Join organizations or groups.
- *Find the balance in life while working on your business and being a parent.
- *Create passive income.

Thank you Dr. Amy and Jim for the great advice and sharing your journey with us today.

[#KCEO](#) [#KCEOTour](#) [#allergyandasthmaclinic](#) [#ACGC](#) [#NLS](#) [#WPS](#) [#Year10](#)



Duininck: Improving The World With Their Talents

Just wrapped up another inspiring tour at Duinick Inc! Throughout the tour, you could hear and see their company's values of using their talents to improve the world while passionately focusing on customer satisfaction, team spirit, and enhancing employee opportunities.

Advice Chris Duinick had for the young entrepreneurs:

- +It is about people and passion. You have to do what you love. If you don't love a job, go find one that you do.
- +Find the right people what share the same core values.

Thank you to everyone at [Duinick Inc](#) for sharing with us your entrepreneurial experience with us.

[#KCEO](#) [#KCEOTour](#) [#duinickinc](#) [#ACGC](#) [#NLS](#) [#WPS](#) [#Year10](#)

Westberg Eischens: Helping Individuals and Businesses Find Solutions and Grow

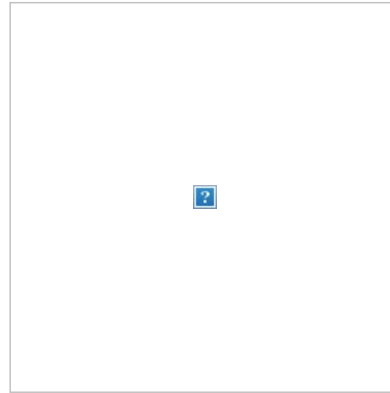
Did you realize that each year a staggering 300,000 fewer individuals are entering the workforce, primarily due to declining birth rates? This eye-opening insight was just one of the many nuggets of wisdom students learned during their tour at Westberg Eischens today.

During the tour, students had the invaluable opportunity to learn firsthand from Janell Williams, Michael Gramm, Amber Palmquist, Scott Van Buren and David Euerle about the services they offer especially to small business owners. Advice for the young entrepreneurs:

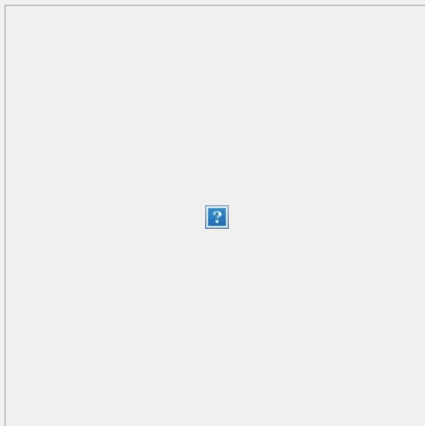
- Know your Minnesota Sales Tax rules.
- Establish a separate bank account for your business.
- Track your expenses and revenue frequently, avoiding procrastination. Utilize spreadsheets or a specialized software for efficiency.
- Let yourself grow into your business. You don't need to invest in top-of-the-line equipment right from the start.

Thank you for the opportunity to tour and learn @westberg_eischens!

[#KCEO](#) [#KCEOTour](#)
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New KCEO Business: Mud Lake Motors

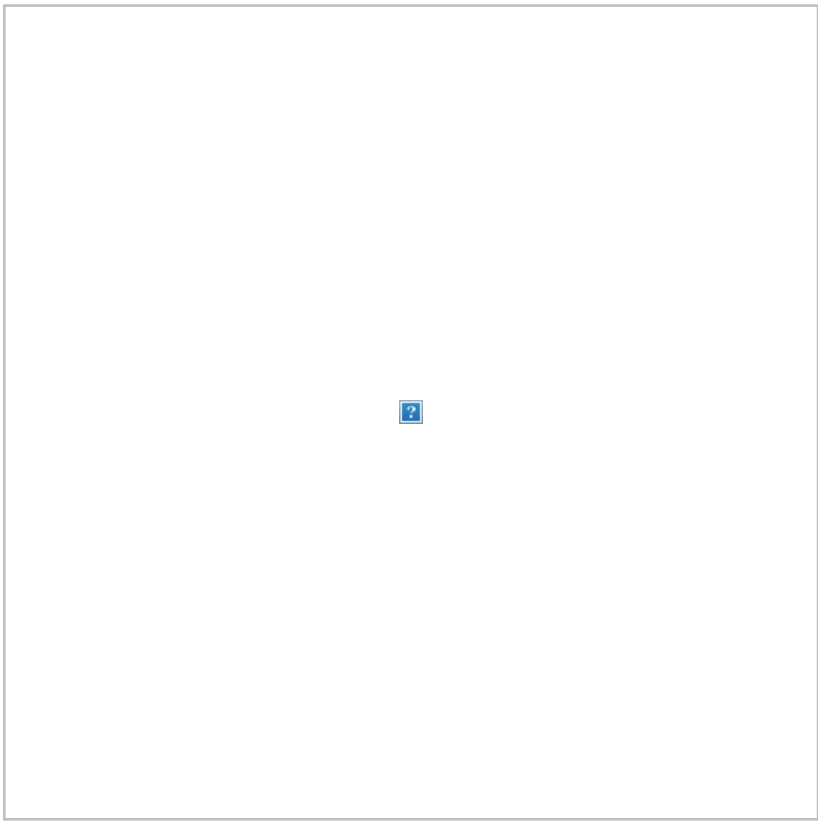


Mud Lake Motors is owned by Aiden Whetston. It is a small engine repair shop located northwest of New London. Aiden works on lawn care equipment, dirt bikes, four wheelers and much more! Check out Mud Lake Motors on Facebook.

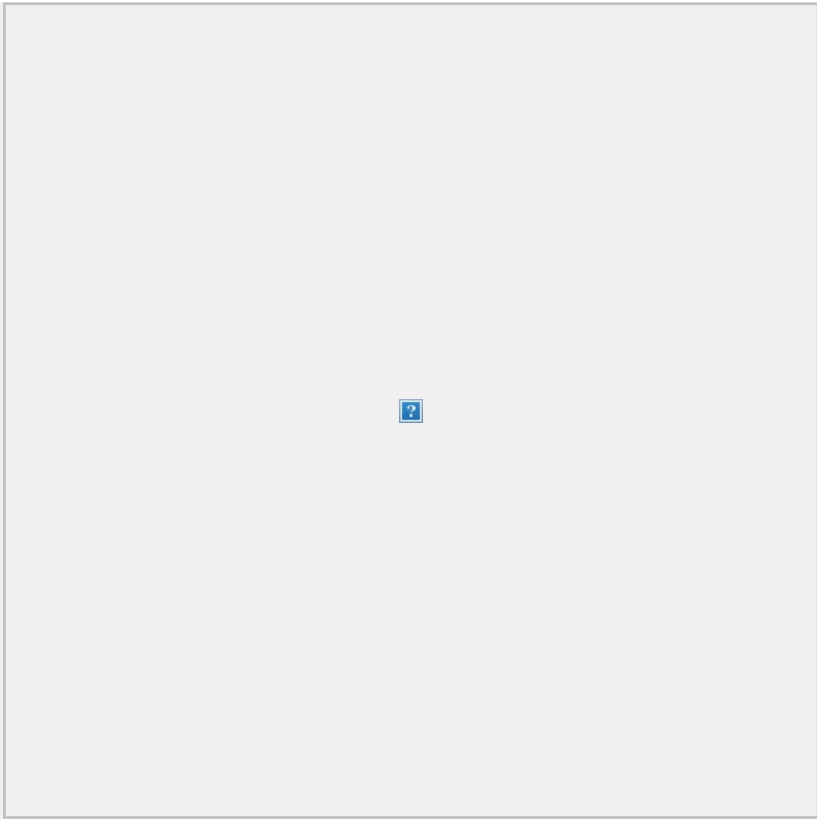
New KCEO Business: Green Lake Pressure Washing

Green Lake Pressure Washing has been started by Chi Schneider. Green Lake Pressure Washing focuses on helping

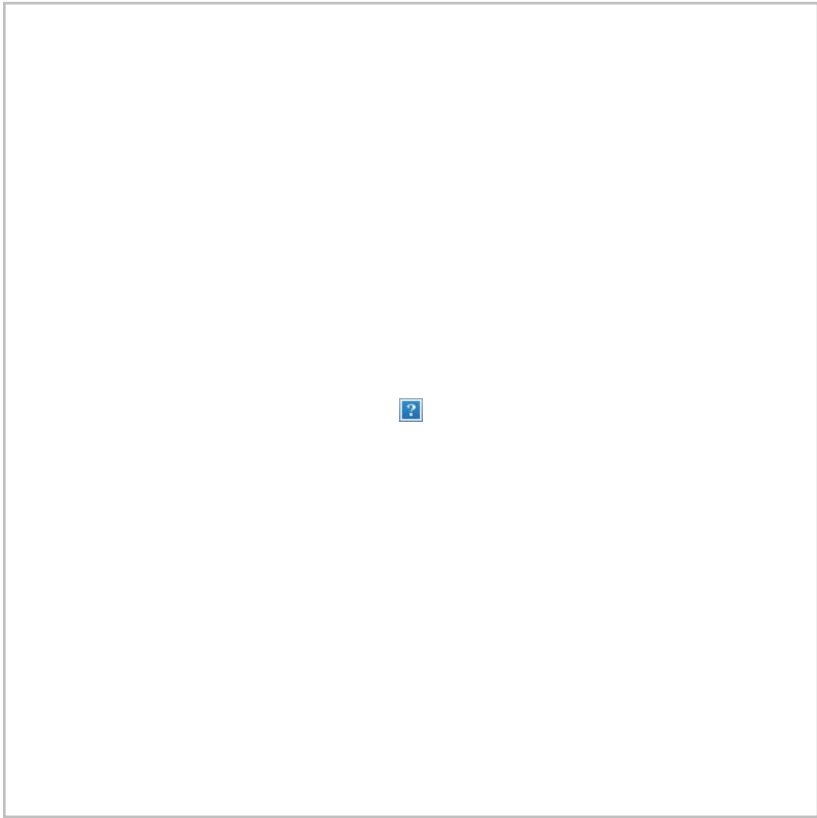
you give your property a fresh look.
Check out Green Lake Pressure
Washing on Facebook and Instagram.



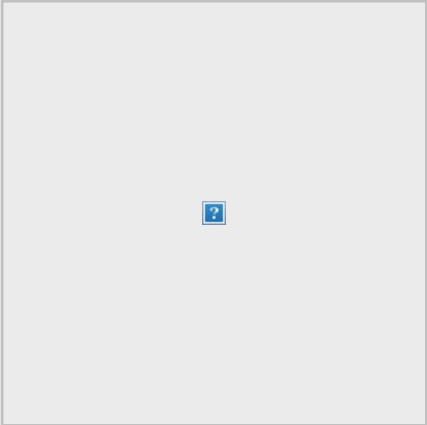
Follow Ann Lavender Sweets on Facebook and Instagram.



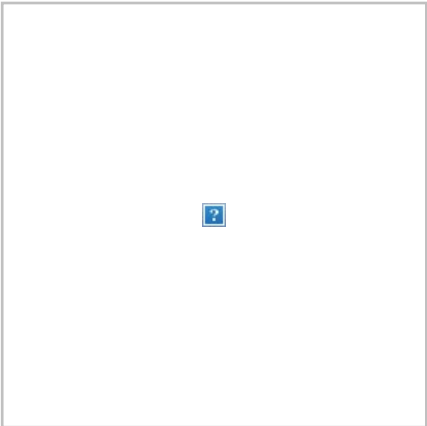
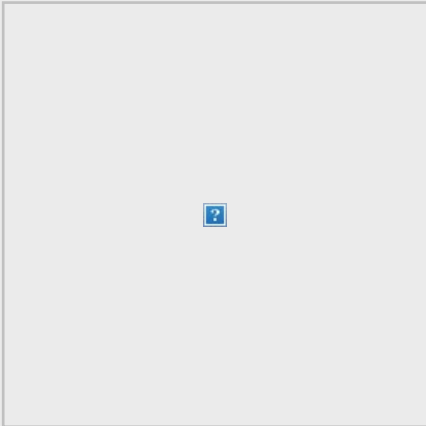
Taylored Tate can be found on Instagram.



LP Pet Sitting can be found on Instagram and Facebook.



M & M Accessories has been started by Michaela Anderson & Marie Kragenbring. This dynamic duo produces handcrafted, made with love, one of a kind keychains, necklaces, & much more! M & M Accessories can be found on Instagram.

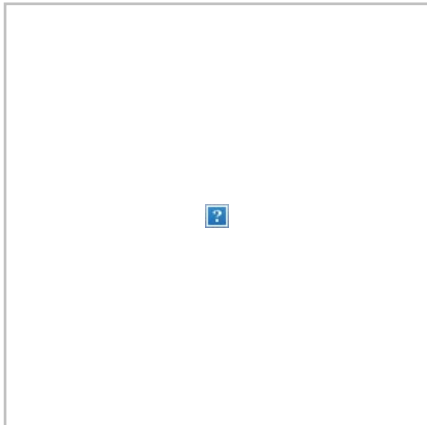


Other New KCEO Businesses

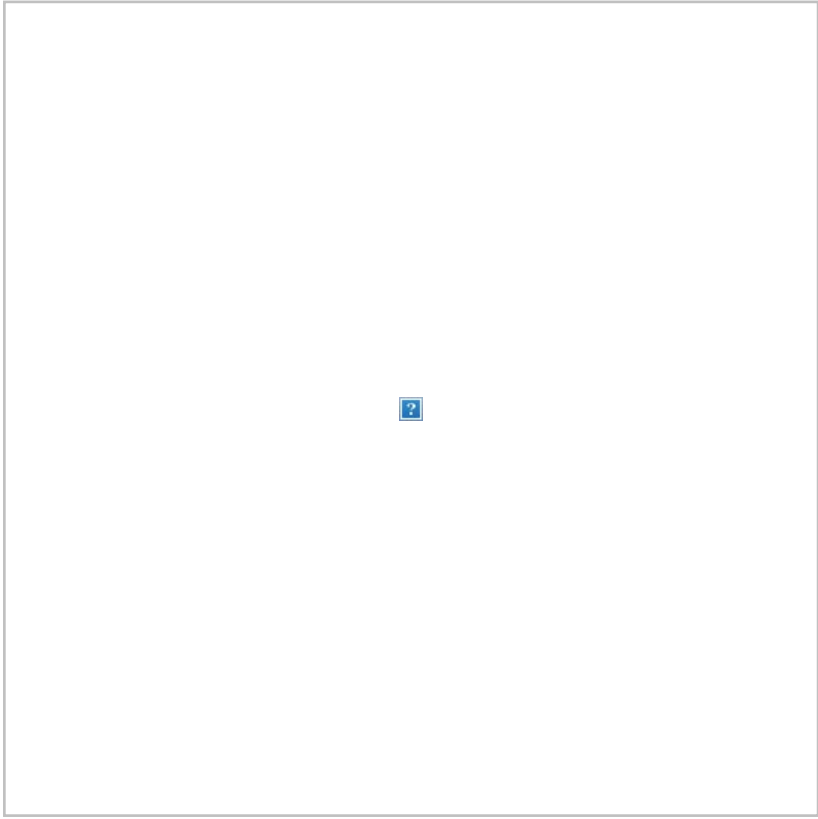
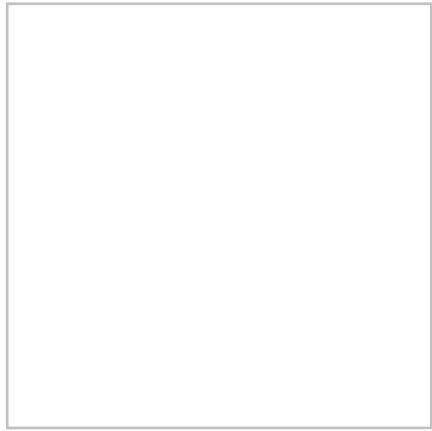
AJ's Tennis Lessons - started by Amyra Gamez. Book a lesson Amyra via Instagram @ajs_tennislessons

High Rollers Rolled Ice Cream - started by Max Engebretson. Follow him and his new business on Instagram.

A&A Dock Services - started by Adam Palmer and Austin Okuly. Call (320) 444-3869



YourSafePlace - Developing business by Saul Bustos to help give young students space with mental health issues.

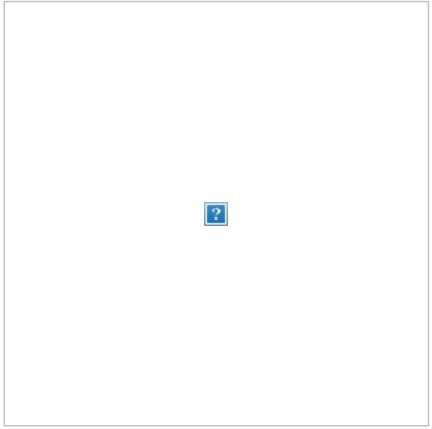


Celebrating at Top Golf

There's no such thing as a bad day when golf is in the mix!

KCEO students celebrated their achievements, growth, and new friendships this year with a fun day at Top Golf earlier this spring.

[#KCEO](#) [#Year10](#) [#ACGC](#) [#NLS](#) [#WPS](#)



KCEO Class of 2024



Front Row L to R: Lauren, Michaela, Marie, Amyra, Rebecca, Taylor
Back Row L to R: Chi, Adam, Maynor, Drake, Max, Aiden, Austin, Saul

Logo



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